

VALUE OF BIOGAS 2024

SPONSORSHIP OPPORTUNITIES

VALUE OF
BIOGAS
EAST

April 15-17, 2024 • Toronto, ON

VALUE OF
BIOGAS
WEST

October 7-9, 2024 • Vancouver, BC



Canadian Biogas
Association
canadienne du biogaz

The Canadian Biogas Association

The Canadian Biogas Association (CBA) is a not-for-profit, member-driven organization promoting the development of biogas & Renewable Natural Gas (RNG) to its full potential by developing biogas & RNG opportunities, helping shape biogas & RNG policy, conducting outreach and education, creating networks, and offering guidance and assistance to members. Our focus is on advocating for policy changes that benefits biogas & RNG and developing new markets for biogas & RNG, while working hard to assist biogas & RNG developers get their plants approved, connected and running efficiently. We educate potential new developers about biogas & RNG through tours, workshops, conferences, webinars, and through relationships with affiliate organizations. Our comprehensive newsletters are highly valued and widely read.

Please visit our website, www.BiogasAssociation.ca.



2024 CONFERENCES OVERVIEW

Last year's return to in-person conferences saw record-breaking sponsorship, exhibitors and attendance. Value of Biogas Conferences offer Sponsors and Exhibitors unrivaled opportunities to network, make new connections, and strengthen brand exposure and reach. Join us at Value of Biogas East in Toronto, April 15-17, and Value of Biogas West in Vancouver, October 7-9.

Sponsoring the 2024 Value of Biogas Conferences positions your company as a leader in the biogas & RNG field, providing you with exposure to clients in Canada's biogas sector. We anticipate more than 400 attendees at each Value of Biogas East and West conference. Our exhibitor spaces and breaks are strategically designed to maximize exposure to exhibiting sponsors and provide excellent networking opportunities. Read on for more information about the 2024 Value of Biogas Conferences' sponsorship and exhibitor opportunities.

For more details regarding sponsorship, please contact:

EAST CONFERENCE – Sydney Hagen, SHagen@BiogasAssociation.ca, (604) 999-6956

WEST CONFERENCE – Matt Dickson, Matt@HallbarConsulting.com, (604) 753-7189

Canadian Biogas Association • Association Canadienne du Biogaz

275 Slater Street, Suite 1800, Ottawa, Ontario K1P 5H9 • 613 822-1004 • www.BiogasAssociation.ca • JGreen@BiogasAssociation.ca

SPONSORSHIP LEVELS

Presenting Sponsor – \$15,000

- Guaranteed speaking slot from main stage
- Logo on attendee name badges
- Recognition from podium at beginning and end of each day
- Complimentary space in Exhibitor Expo
- Own self-standing roll-up banners at agreed upon location throughout conference (max 4)
- Three complimentary conference registrations
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- On-site logo recognition through sponsor posters and projected logo slides (top level)
- Recognition in social media and event promotions
- Logo recognition on conference website and app (top level)

Gold Sponsor – \$10,000

- Recognition from podium before lunch each day
- Complimentary space in Exhibitor Expo
- Own self-standing roll-up banners at agreed upon location throughout conference (max 2)
- Two complimentary conference registrations
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- On-site logo recognition through sponsor posters and projected logo slides (second level)
- Recognition in social media and event promotions
- Logo recognition on conference website and app (second level)

Silver Sponsor – \$5,000

- Own self-standing roll-up banners at agreed upon location throughout conference (max 1)
- One complimentary conference registration
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- On-site logo recognition through sponsor posters and projected logo slides (third level)
- Recognition in social media and event promotions
- Logo recognition on conference website and app (third level)

Bronze Sponsor – \$2,500

- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- On-site logo recognition through sponsor posters and projected logo slides (fourth level)
- Recognition in social media and event promotions
- Logo recognition on conference website and app (fourth level)

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SPONSORSHIP LEVELS

Lanyard Sponsor – \$6,000

- Logo on custom delegate lanyard
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website

Networking Reception Sponsor – \$5,000

- Recognition from podium at beginning and end of first day
- Two self-standing roll-up banners at reception entrance and bar
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the event in the program

**Note: Refreshments are the responsibility, and at the discretion of, the sponsor.*

Wifi Sponsor – \$4,000

- Company name used for conference Wifi password
- Logo included where Wifi password is promoted and shared
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website

Breakfast Sponsor – \$3,000

- Sponsor of conference Breakfasts on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Lunch Sponsor – \$3,500

- Sponsor of conference Lunches on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

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SPONSORSHIP LEVELS

Morning Break Sponsor – \$3,500

- Sponsor of conference Morning Breaks on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Afternoon Break Sponsor – \$3,500

- Sponsor of conference Afternoon Breaks on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Conference Program Advertising – \$2,000

- Full Page Colour Advertisement in printed conference program
- *Note: you will be responsible for supplying the advertisement artwork.*

Carbon Neutral Sponsor – \$2,000

- Recognition from podium at beginning of each day
- Own self-standing roll-up banners at agreed upon location throughout conference (max 1)
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- On-site recognition through sponsor posters and projected logo slides
- Recognition in social media and event promotions
- Logo recognition on conference website

**Note: as the Carbon Neutral Sponsor, you will be responsible for calculating and purchasing the required offset to make the conference carbon neutral.*

Exhibitor Expo – \$3,500

- Space in Exhibitor Expo
- Two complimentary conference registrations
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- One minute company introduction from podium before break
- Recognition in social media and event promotions
- Logo recognition on conference website
- Electricity is provided for each booth

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VALUE OF BIOGAS

Canada's Premier Biogas and RNG Conference

➔ April 15-17, 2024

➔ October 7-9, 2024

- Value-packed program featuring industry experts from around the world;
- In-person networking and meeting opportunities;
- Unrivalled opportunities to strengthen brand exposure and reach;
- Strategically placed exhibitor spaces and breaks designed to maximize exposure to exhibiting sponsors; and
- Discounted registration and exclusive networking opportunities for CBA Members

CANADA'S
PREMIER BIOGAS AND
RENEWABLE NATURAL GAS
CONFERENCES

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