



Canadian Biogas
Association
canadienne du biogaz

2025

Value of Biogas

Sponsorship Opportunities

**VALUE OF
BIOGAS**

EAST

March 17-19, 2025 • Toronto, ON

**VALUE OF
BIOGAS**

WEST

October 6-8, 2025 • Calgary, AB



**Canadian Biogas
Association**
canadienne du biogaz

The Canadian Biogas Association

The Canadian Biogas Association (CBA) is a not-for-profit, member-driven organization promoting the development of Biogas & Renewable Natural Gas (Biogas & RNG) to its full potential by developing biogas & RNG opportunities, helping shape biogas & RNG policy, conducting outreach and education, creating networks, and offering guidance and assistance to members. Our focus is on advocating for policy changes that benefits biogas & RNG and developing new markets for biogas & RNG, while working hard to assist biogas & RNG developers to get their plants approved, connected and running efficiently. We educate potential new developers about biogas & RNG through tours, workshops, conferences, webinars, and through relationships with affiliate organizations. Our comprehensive newsletters are highly valued and widely read.

Please visit our website, BiogasAssociation.ca.

2025 CONFERENCES OVERVIEW

Last year's conferences saw record-breaking sponsorship, exhibitors and attendance. Value of Biogas Conferences offer Sponsors and Exhibitors unrivaled opportunities to network, make new connections, and strengthen brand exposure and reach. Join us at Value of Biogas East in Toronto, March 17-19, and Value of Biogas West in Calgary, October 6-8.

Sponsoring the 2025 Value of Biogas Conferences positions your company as a leader in the biogas & RNG field, providing you with exposure to clients in Canada's biogas sector. We anticipate over 400 attendees at each Value of Biogas conference. Read on for more information about the 2025 Value of Biogas Conferences' sponsorship and exhibitor opportunities.

Canadian Biogas Association • Association Canadienne du Biogaz
222 Queen Street, Suite 1000, Ottawa, ON K1P 5V9
(613) 822-1004 • JGreen@BiogasAssociation.ca

BiogasAssociation.ca

Sponsorship Packages

	Presenting \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Guaranteed speaking slot	Max 15 mins			
Logo on attendee name badges	✓			
Complimentary space in exhibitor showcase	✓	✓		
Sponsorship recognition from podium	Beginning and end of day	Before lunch		
Complimentary conference registrations	3	2	1	
Exclusive access to attendee list prior to conference (timing at the discretion of the CBA)	✓	✓	✓	✓
Exclusive use of private meeting rooms	✓	✓	✓	✓
On-site recognition at conference through posters and projected slides	Top level	Second level	Third level	Fourth level
Own self-standing roll-up banners throughout conference	Max 4	Max 2	Max 1	
Recognition in social media and event promotions	✓	✓	✓	✓
Logo and link on conference website	Top level	Second level	Third level	Fourth level

For more details regarding sponsorship, please contact:

EAST CONFERENCE – Sydney Hagen, SHagen@BiogasAssociation.ca, (604) 999-6956

WEST CONFERENCE – Matt Dickson, Matt@HallbarConsulting.com, (604) 753-7189



Canadian Biogas
Association
canadienne du biogaz

BiogasAssociation.ca

Networking Reception Sponsor – \$10,000

- Recognition from podium at beginning and end of first day
- Two self-standing roll-up banners at reception entrance and bar
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the event in the program
- Open bar and appetizers included within package price, no added fees

Coffee Bar Sponsor – \$8,500

- Logo branding opportunities vary by conference (may include logo on barista's coffee cart or logo printed on compostable coffee cups used at coffee bar). Please enquire with event organizers.
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition beside the barista's schedule in the program
- Logo recognition on conference website

For more details regarding sponsorship, please contact:

EAST CONFERENCE – Sydney Hagen, SHagen@BiogasAssociation.ca, (604) 999-6956

WEST CONFERENCE – Matt Dickson, Matt@HallbarConsulting.com, (604) 753-7189

Lanyard Sponsor – \$7,500

SOLD!

- Logo on custom delegate lanyard
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website

Wifi Sponsor – \$4,000

- Company name used for conference Wifi password
- Logo included where Wifi password is promoted and shared
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website

Breakfast Sponsor – \$3,500

- Sponsor for Breakfasts on Day 1 and Day 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program



Canadian Biogas
Association
canadienne du biogaz

BiogasAssociation.ca

Lunch Sponsor – \$3,500

- Sponsor of conference Lunches on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Morning Break Sponsor – \$3,500

- Sponsor of conference Morning Breaks on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Conference Program Advertising – \$2,000

- Full Page Colour Advertisement in printed conference program

**Note: you will be responsible for supplying the advertisement artwork.*

Afternoon Break Sponsor – \$2,000

- Sponsor of conference Afternoon Break on Day 1
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Carbon Neutral Sponsor – \$2,000

- Recognition from podium at beginning of each day
- Own self-standing roll-up banners at agreed upon location throughout conference (max 1)
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- On-site recognition through sponsor posters and projected logo slides
- Recognition in social media and event promotions
- Logo recognition on conference website

**Note: as the Carbon Neutral Sponsor you will be responsible for calculating and purchasing the required offset to make the conference carbon neutral.*

For more details regarding sponsorship, please contact:

EAST CONFERENCE – Sydney Hagen, SHagen@BiogasAssociation.ca, (604) 999-6956

WEST CONFERENCE – Matt Dickson, Matt@HallbarConsulting.com, (604) 753-7189



Canadian Biogas
Association
canadienne du biogaz

BiogasAssociation.ca

Our exhibitor spaces and breaks are strategically designed to maximize exposure to exhibiting sponsors and provide excellent networking opportunities.

Our Exhibitor Expo spaces continue to sell out so be sure to secure your spot early as spaces go on a first come first served basis. Read on for more information about the new 2025 Value of Biogas Conferences' exhibitor packages and opportunities.

Canadian Biogas Association members save \$500 on Exhibitor Expo packages. Interested in becoming a member? Please contact **Sydney Hagen** with any questions.

Exhibitor Expo

(\$3,500 for CBA Members, \$4,000 for Non-Members)

- Space in exhibitor showcase
- Two complimentary conference registrations
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- One minute company introduction from podium before break
- Recognition in social media and event promotions
- Logo recognition on conference website
- Electricity is provided for each booth

Exhibitor Add-on's

Please contact event organizers directly for special requirements for your booth space (corner booth for podcasting, extra space for demoing, etc.). Added cost may apply.



For more details regarding sponsorship, please contact:

EAST CONFERENCE – Sydney Hagen, SHagen@BiogasAssociation.ca, (604) 999-6956

WEST CONFERENCE – Matt Dickson, Matt@HallbarConsulting.com, (604) 753-7189



Canadian Biogas
Association
canadienne du biogaz

BiogasAssociation.ca

VALUE OF BIOGAS

Canada's Premier Biogas
and RNG Conferences

- Value-packed program featuring industry experts from around the world;
- In-person networking and meeting opportunities;
- Unrivalled opportunities to strengthen brand exposure and reach;
- Strategically placed exhibitor spaces and breaks designed to maximize exposure to exhibiting sponsors; and
- Discounted registration and exclusive networking opportunities for CBA Members



For more details regarding sponsorship, please contact:

EAST CONFERENCE – Sydney Hagen, SHagen@BiogasAssociation.ca, (604) 999-6956

WEST CONFERENCE – Matt Dickson, Matt@HallbarConsulting.com, (604) 753-7189



Canadian Biogas
Association
canadienne du biogaz

BiogasAssociation.ca